# Africa's Fastest-Growing Companies 2024

#### INTRODUCTION

For the third time, The Financial Times and Statista are looking for the fastest growing companies in the African continent – Africa's Fastest Growing Companies 2024. **The companies with the strongest revenue growth between the years 2019 and 2022** will be featured in a Financial Times special report and on FT.com in May 2024. Innovative and fast-growing companies are the driving force of the international economy in the 21st century. They generate jobs and sustain market competitiveness. Exploring and making these exceptional performances publicly visible is the aim of Africa's Fastest Growing Companies 2024 ranking.

Potential candidates will be contacted by Statista and may also register for inclusion in the ranking by 31st January, 2024.

Further information pertaining to Africa's Fastest Growing Companies 2024 methodology, terms of participation and contact information can be found on our dedicated website at statista.com/page/fastest-growing-africa.

#### Please note

To complete the survey, you will need the following information:

- Revenue 2019 and revenue 2022
- No. of employees in 2019 and 2022
- Founding year
- Recent acquisitions

You may consider collecting this information prior to starting the survey.



### **ELIGIBILITY CRITERIA**

We will start with some basic questions to make sure that your company meets the criteria to be included in the Africa's Fastest-Growing Companies 2024 project.

ln 2	019, your	company generated revenue of at least US\$100,000.1	
	Yes	□ No	
In 2	022, your	company generated revenue of at least US\$1.5 million.1	
	Yes	□ No	
The	candidat	e company is 50% or more owned by another company ("parent" company	). <sup>2</sup>
	Yes	□ No	
IIIa.	The candi	date company is 50% or more owned by an investment fund or a private equity	
	Yes	□ No	
IIIb.	The "pare	nt" company has only administrative functions and does not generate significant	į
reve	enue		
	Yes	□ No	
Is th	ne compa	ny headquartered in Africa?	
	Yes	□ No	
In wł	nich Africa	n country is your headquarter located?	
pple	mentary	question: Is your company listed on an African stock exchange?	
	Yes	□ No	
If yes	s, on which	n African stock exchange is your company listed?	
	In 2  The  Illa.  Illb.  reve  Is th  pple	☐ Yes In 2022, your ☐ Yes The candidat ☐ Yes Illa. The candi ☐ Yes Illb. The "pare revenue ☐ Yes Is the compa ☐ Yes In which Africa  pplementary ☐ Yes	In 2022, your company generated revenue of at least US\$1.5 million.¹  Yes No The candidate company is 50% or more owned by another company ("parent" company)  Yes No Illa. The candidate company is 50% or more owned by an investment fund or a private equity  Yes No Illb. The "parent" company has only administrative functions and does not generate significant revenue  Yes No Is the company headquartered in Africa?  Yes No In which African country is your headquarter located?





Non-US dollars countries: average currency value equivalent over the course of the relevant fiscal year
 See Note on Independence

### INFORMATION ABOUT YOUR COMPANY

Please state the complete **legal name, the brand, and the VAT identification number** of your company as well as the industry in which it predominantly operates.

Company legal name
Please state the name of your company <b>brand</b> or the name you would like to appear in the list.
Company brand name
Please state the unique <b>Tax ID number</b> of the company <sup>4</sup> .
Tax Id number



## INFORMATION ABOUT YOUR COMPANY

Industry:

	Advertising & Marketing	IT & Software
	Aerospace & Defence	Legal & Accounting Services
	Agriculture, Forestry & Fishing	Leisure & Entertainment
	Apparel & Fashion	Logistics & Transportation
	Automotive	Management consulting
	Chemicals	Manufacturing
	Construction & Engineering	Mechanical & Plant Engineering
	E-commerce	Media & Telecomunications
	Education & Social Services	Metals & Mining
	Electrical Manufacturing	Pharmaceuticals & Cosmetics
	Employment Services	Professional, Scientific & Technical Services
	Energy & Utilities	Public Sector & Infrastructure
	Fintech, Financial Services & Insurance	Real estate
	Food & Beverages	Retail
	Health Care & Life Sciences	Waste Management & recycling
	Hospitality & Travel	Wholesale
Oth	ner:	





## INFORMATION ABOUT YOUR COMPANY

Please state your company address details below.

Please note: In case your company has multiple locations, provide the details of your headquarters.

Street	
City	
Postcode	
Country	
Website	
Please enter the four	nding month and year of your company:
Month founded	Year founded
	business activity of your company in two short sentences (e.g. unique or eading in a certain area, specialisations, etc.):





### INFORMATION ON REVENUE

Please indicate the annual net revenue of your company for the legal years 2019 and 2022.

**Please note**: Only indicate your net revenue adjusted for returns, excluding value-added tax and solely from business activities (excluding any other operating income) as disclosed in your company report.

Revenue in 2019	
Revenue in 2020	
Revenue in 2021	
Revenue in 2022	
Currency	
I. Was the revenue of 2019 co	onfirmed by an auditor?
Yes No	
a. Which company audited y	our revenue of 2019?
b. Are your 2019 revenues d	ata publicly available? If yes, please provide the link to the source:
II. Was the revenue of 2022 co	onfirmed by an auditor?
Yes No	
a. Which company audited y	our revenue of 2022?
b. Are your 2022 revenues d	ata publicly available? If yes, please provide the link to the source:



Examples of correct fiscal year combinations::

### INFORMATION ON REVENUE

In case the fiscal year does not coincide with the legal year, please state the corresponding period. Please choose the fiscal years that fall **predominantly** in the calendar years 2019 and 2022.

a   2019: 01/10/2018 - 30/09/2019 and 2022: 01/10/20 b   2019: 01/03/2019 - 28/02/2020 and 2022: 01/03/20		
Fiscal year 2019		
Fiscal year 2022		
	considered <b>primarily organic</b> (i.e. "internally" stimulated th other companies, sale or rent of real estate assets, inte	
Organic growth		
☐ Inorganic growth		
If <b>inorganic</b> , please describe in a few ser	ntences:	



#### STAFF INFORMATION AND CONTACT DETAIL

How many full time employees in total did you employ at your company?

In case you had no employees in 2019, 2022 or 2023 please state the number of people working for the company, whether employees or not, comprehensive of the management and owners/ founders.

Number of employees as	s at end of 2019	
Number of employees as	s at end of 2022	·
Number of employees to	oday (2023)	
Please name a <b>contact pe</b>	e <b>rson</b> in your comp	pany in case more information is needed:
Title		
First name		
Surname		
Function		
Email		
Phone No.		





# CONCLUSION

Hov	v did you find out about Africa's Fastest-Growi	ng Co	mpanies 2024 ranking?
	Invitation Email from Statista		Social media
	Invitation letter from Statista		Other newspaper articles
	Newsletter of The Financial Times		Other
	Article on www.ft.com		
	Article on The Financial Times		
	I free to make use of the space below for any many many would like to provide us with.	nessa	ge or additional information concerning data



#### **VERIFICATION FORM**

All data you provided pertaining to the revenue of your company serves as basis for the calculation of your individual growth rate and thereby the creation of Africa's Fastest Growing Companies 2024 ranking.

We want to ensure that only valid figures will be incorporated into our calculations. Therefore, we would like to ask you to verify your company's data. Without this verification we cannot include you in our list, irrespective of your indicated growth rate.

Please print out the form to verify your revenue figures. The form is available at **this link**.

Please note: The form has to be signed in person by the Managing Director/CEO or Director of Finance/CFO or a member of your Executive Committee.

Please scan the completed form and send it to Ms. Lisa Dei, **ft-africa@statista.com**.



