



A WEBINAR BY STATISTA AND ICHOM

Measuring what Matters PROMs in Global Hospital Rankings

October 13th 2025



Agenda

1. Welcome and Objectives

2. Purpose and Scope of PROMs
3. Relevance of PROMs for Hospitals and Statista Rankings
4. Timeline and Key Dates
5. Survey Walkthrough
6. ICHOM Accreditation
7. Q&A

Welcome to our Webinar on PROMs in Global Hospital Rankings!

Speakers & Goals

Speakers



Dr. Lukas Kwietniewski

Senior Director
(Statista)



Meera Chikermane

Teamlead (Statista)



Katharina Braeger

Healthcare Analyst
(Statista)



Dr. Zofia Das-Gupta

Senior Director
(ICHOM)



What we will cover today

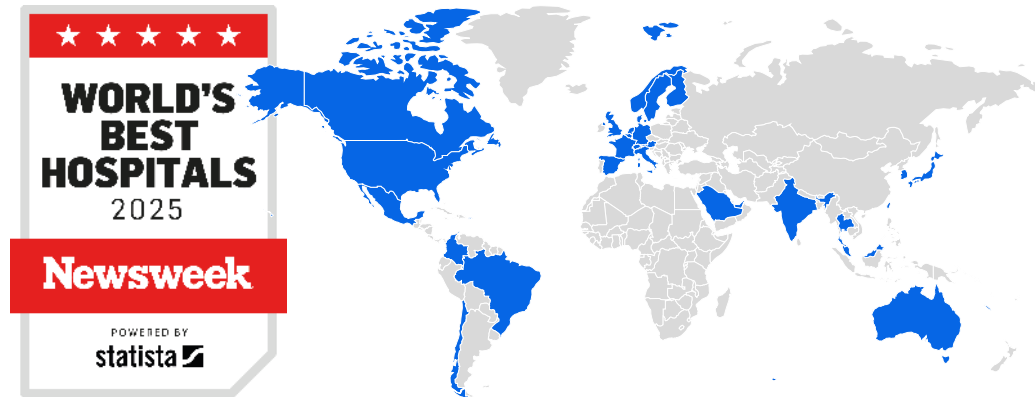
- The **purpose and scope of PROMs** and how they're implemented in **Statista's rankings**
- The **relevance of PROMs measurement** for hospitals and healthcare organizations
- **Key dates** to help your organization prepare and participate in the Statista PROMs implementation survey effectively
- A **walkthrough of the Statista PROMs Implementation survey**
- **Insights from ICHOM** on advancing outcome-based care globally



Statista has compiled Newsweek's "World's Best Hospitals" ranking since 2019, incorporating PROMs data since 2023

Project & Partnership overview

Global coverage



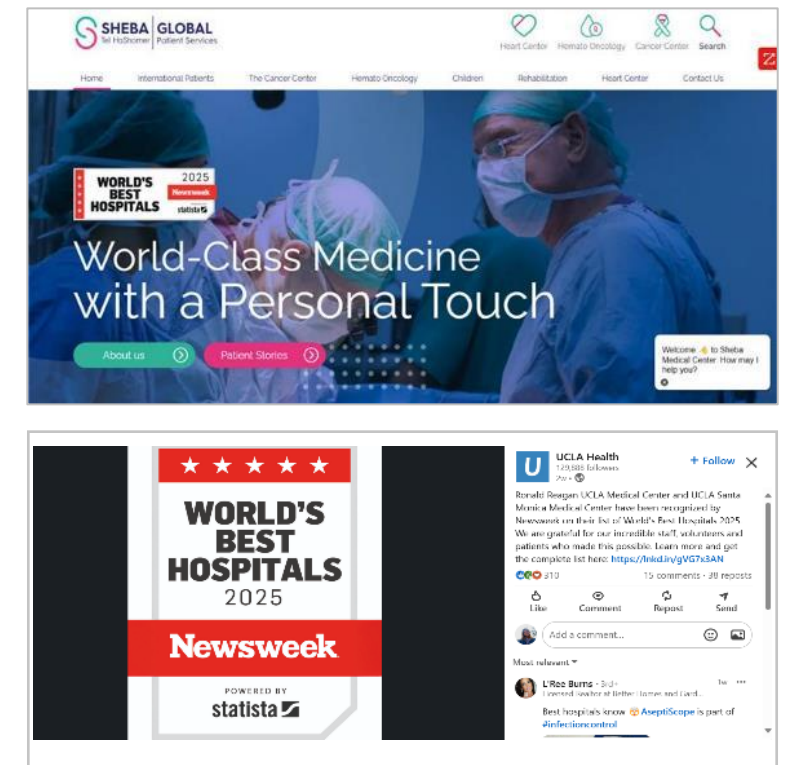
By far the **most recognized global hospital** ranking
Over **2,400 hospitals in 30 countries** in the ranking
Each year, more than **30,000 hospitals** are evaluated for the creation of the list
Over **100,000 medical professionals** are invited to a p2p survey each year

Long-Term Newsweek Partnership



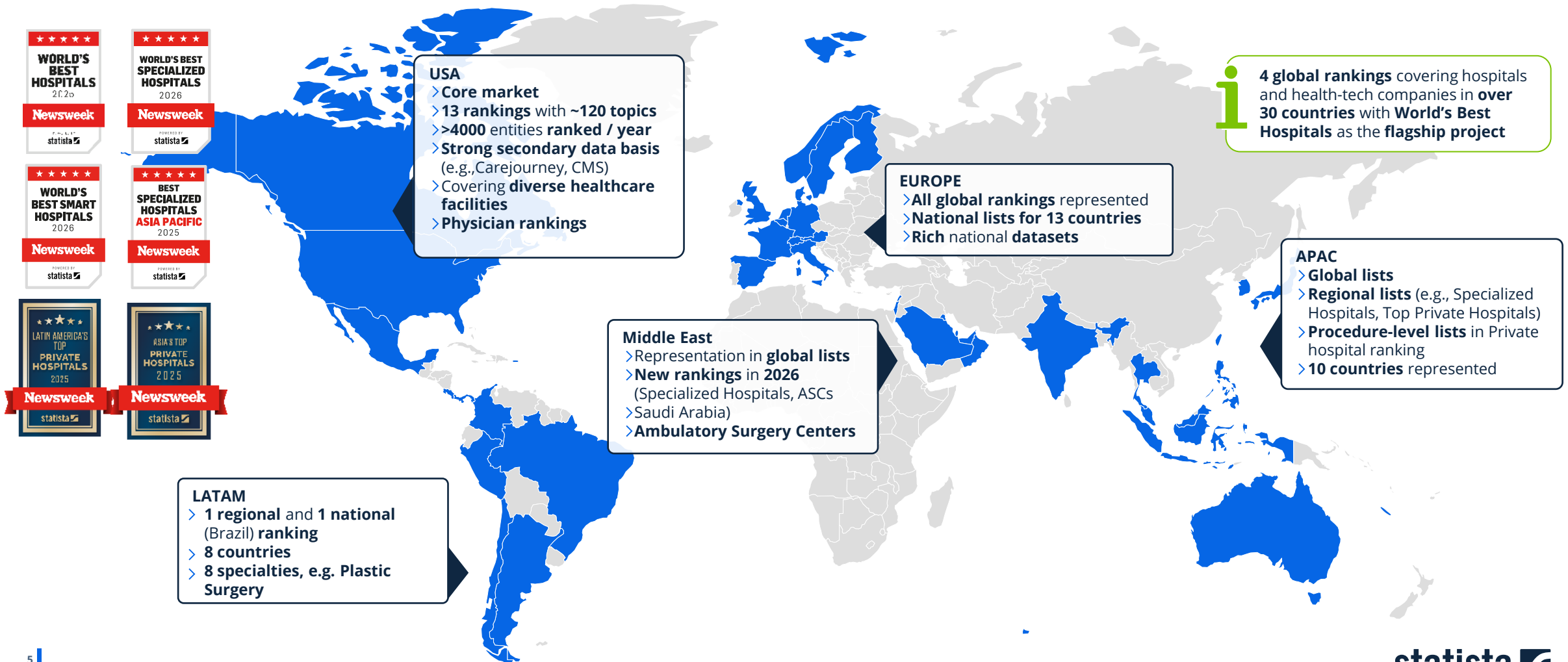
Long-term and exclusive Newsweek partnership in the field of **healthcare**
Rankings, articles, events

High Relevance for Award-Winning Hospitals



Beyond Word's Best Hospitals: Global coverage of our rankings is continuously expanded each year, with PROMs increasing in relevance

Overview



The hospital evaluation is based on four pillars, ranging from peer evaluations and quality metrics to PROMS implementation

Data sources



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We assess the state of PROMS Implementation in hospitals and reward hospitals based on varying levels of PROMs adoption

PROMs survey overview

Hospitals can participate in the survey on Newsweek.com

News Article

Patient-Reported Outcome Measurements (PROMs) Implementation 2026 Survey

PUBLISHED
SEP 10, 2025 AT 09:00 AM EDT



By Newsweek Rankings

As part of our commitment, we've once again partnered with Statista, Inc. to evaluate the implementation of Patient Reported Outcome Measures (PROMs) in the leading hospitals around the world.

Providing the best patient-centered care, as measured by the individual patient's perceived value of care at a reasonable cost, has become the established definition of value-based health care (VBHC). To account for the increasing importance of value-based care in healthcare systems worldwide, Statista is once again surveying hospitals regarding their Patient-Reported Outcome Measures (PROMs) implementation status. PROMs are

Survey Structure

Section	Category	Question
1	Collection of PROMs	• Scope of PROMs collection • Responsible person/team for PROMs collection
2	PROMs Measurement	• Number of standardized PROMs instruments • Scientific validation • Case-Mix adjustment • Response rate
3	Audit & Reporting	• Internal reporting to medical staff • Internal reporting to management • Internal reporting to patients • External reporting • Internal/external audit of PROMs data
4	Optimization of care processes	• Integration of PROMs data into clinical decision-making processes • Use of PROMs for quality improvement • Use of PROMs to support medical staff in decision-making processes • Comparison of PROMs data with other hospitals

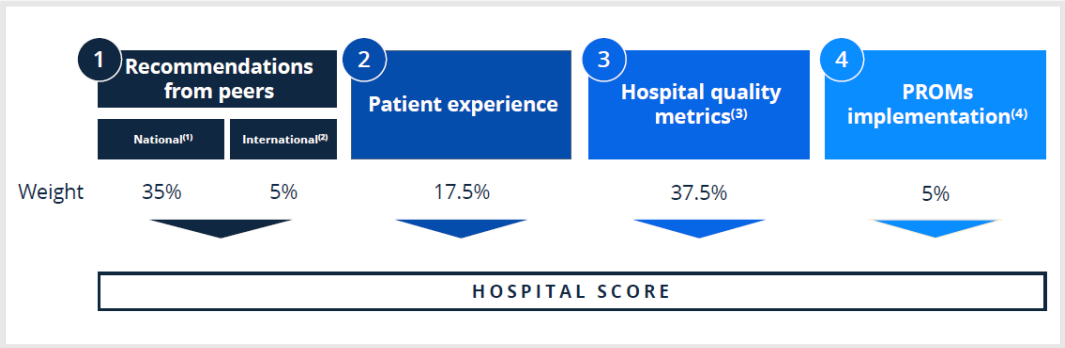
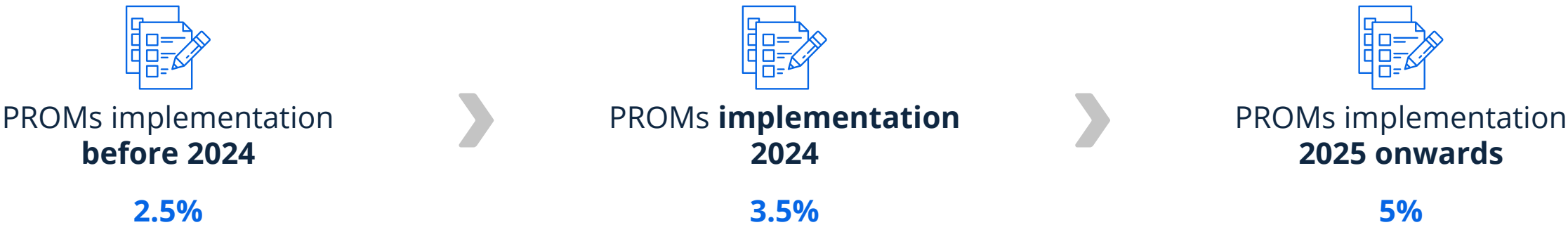
Notable hospitals participated in the 2025 cycle (N=244)

Examples of Top-250 hospitals

- CHARITÉ UNIVERSITÄTSMEDIZIN BERLIN
- 서울아산병원 Asan Medical Center
- Cleveland Clinic
- KAROLINSKA UNIVERSITY HOSPITAL
- MAYO CLINIC
- Singapore General Hospital
- SHEBA | GLOBAL Tel HaShomer Patient Services
- UHN Canada's #1 Hospital
- USZ Universitäts Spital Zürich

Increasing interest and PROMs adoption leads to more scientifically accurate and data-driven scores

Scoring model for sample ranking from 2025



The PROMs data pillar weightage has increased following increased adoption and stricter validation protocols in our hospital rankings

Increased focus on reporting, auditing and validation of submissions

Statista is supported by a global board of renowned experts ensuring our survey remains scientifically valid and up to date



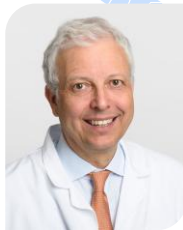
Prof. Dr. David Bates

Professor of Medicine, Harvard Medical School, USA



Dr. Gary Kaplan

CEO Emeritus, Virginia Mason Franciscan Health, CommonSpirit Board of Trustees, USA

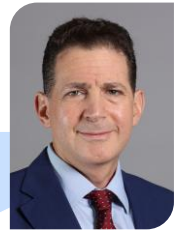


Prof. Dr. med. Christoph Meier

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Prof. Dr. Gregory Katz

Chair of Innovation Management & Value in Health, University of Paris Medical School, France



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Senior Fellow, Center for Patient-Centered Outcomes Research CPCOR, Germany



Together with the expert board, Statista published a paper on the dissemination of PROMs and hospital rankings in NEJM Catalyst

NEJM Catalyst publication October 2023



The screenshot shows the NEJM Catalyst website. At the top is the NEJM Catalyst logo. Below it is a navigation bar with links for JOURNAL, EVENTS, INSIGHTS COUNCIL, TOPICS, and ABOUT, along with a search icon. The article is categorized as 'ARTICLE' and has social media sharing icons for Facebook, Twitter, LinkedIn, and Email. The title of the article is 'Using Publicly Reported Global Hospital Rankings to Improve Dissemination of Patient-Reported Outcome Measures (PROMs)'. The authors listed are David W. Bates, MD, MSc, Jens Deerberg-Wittram, MD, Gregory Katz, MBA, PhD, PharmD, Katharina Braeger, MSc, Lena S. Hirsch, Gary S. Kaplan, MD, FACP, FACMPE, FACPE, Lukas Kwietniewski, PhD, MBA, Christoph A. Meier, MD, Camila Plaza de Laifer, MSc, and Eyal Zimlichman, MD, MSc. There is a link for 'Author Info & Affiliations'. The publication date is October 18, 2023, and it is from NEJM Catal Innov Care Deliv 2023;4(11). The DOI is 10.1056/CAT.23.0097. The volume and issue are Vol. 4 No. 11.

NEJM Catalyst

JOURNAL ▾ EVENTS ▾ INSIGHTS COUNCIL ▾ TOPICS ▾ ABOUT 🔍

ARTICLE f t in ✉

Using Publicly Reported Global Hospital Rankings to Improve Dissemination of Patient-Reported Outcome Measures (PROMs)

Authors: David W. Bates, MD, MSc, Jens Deerberg-Wittram, MD, Gregory Katz, MBA, PhD, PharmD, Katharina Braeger, MSc, Lena S. Hirsch, Gary S. Kaplan, MD, FACP, FACMPE, FACPE, Lukas Kwietniewski, PhD, MBA, Christoph A. Meier, MD, Camila Plaza de Laifer, MSc, and Eyal Zimlichman, MD, MSc [Author Info & Affiliations](#)

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Participating in the PROMs Implementation Survey is relevant for hospitals

Why PROMs are relevant

- Implementing PROMs in hospitals leads to **better clinical outcomes** for patients^{1,2,3}
- PROMs turn the patient voice into **measurable data** that **informs clinical decisions**
- The survey provides a **structured resource** that creates a **standardized overview** of the **implementation of PROMs worldwide**
- Builds a **common language** for **diverse international healthcare systems** to learn from systematically, offering a **data-driven comparison** between hospitals
- This survey contributes to advancing **value-based healthcare**



Relevance for Statista rankings

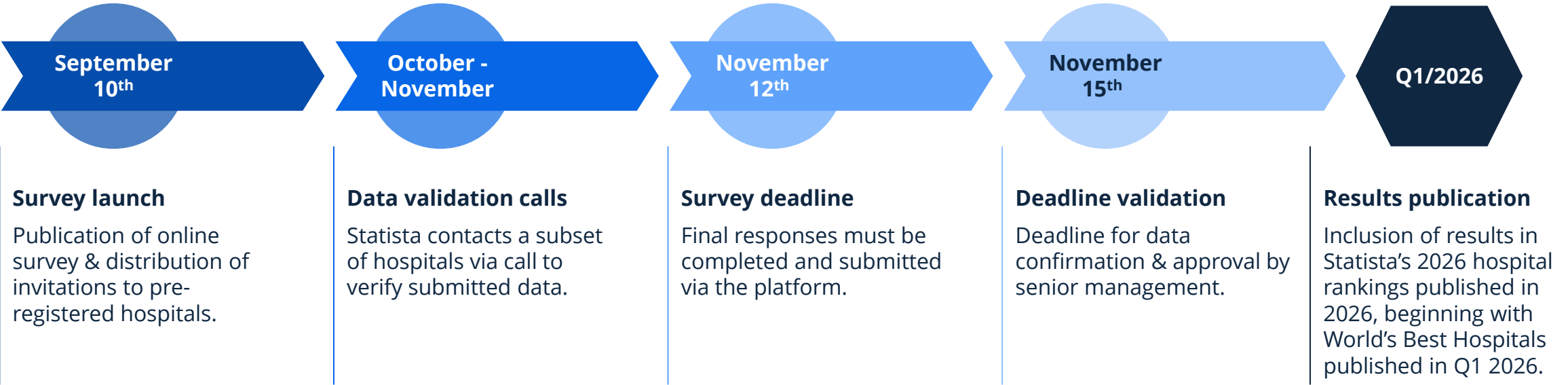
- Early participation **strengthens strategic positioning** in globally relevant rankings
- **Provides recognition** and **global visibility** through awarded ribbons showcasing PROMs engagement on Statista assets and rankings
- Enables internal, **data-driven care optimization** and **performance insights**
- **PROMs is the 4th pillar** our global hospital rankings directly affecting overall hospital score



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From submitting data to the World's Best Hospitals 2026 publication: Key steps and dates



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The 2026 PROMs Implementation Survey

A Walkthrough of Sections,
Updates, and Key Changes for
Participating Hospitals



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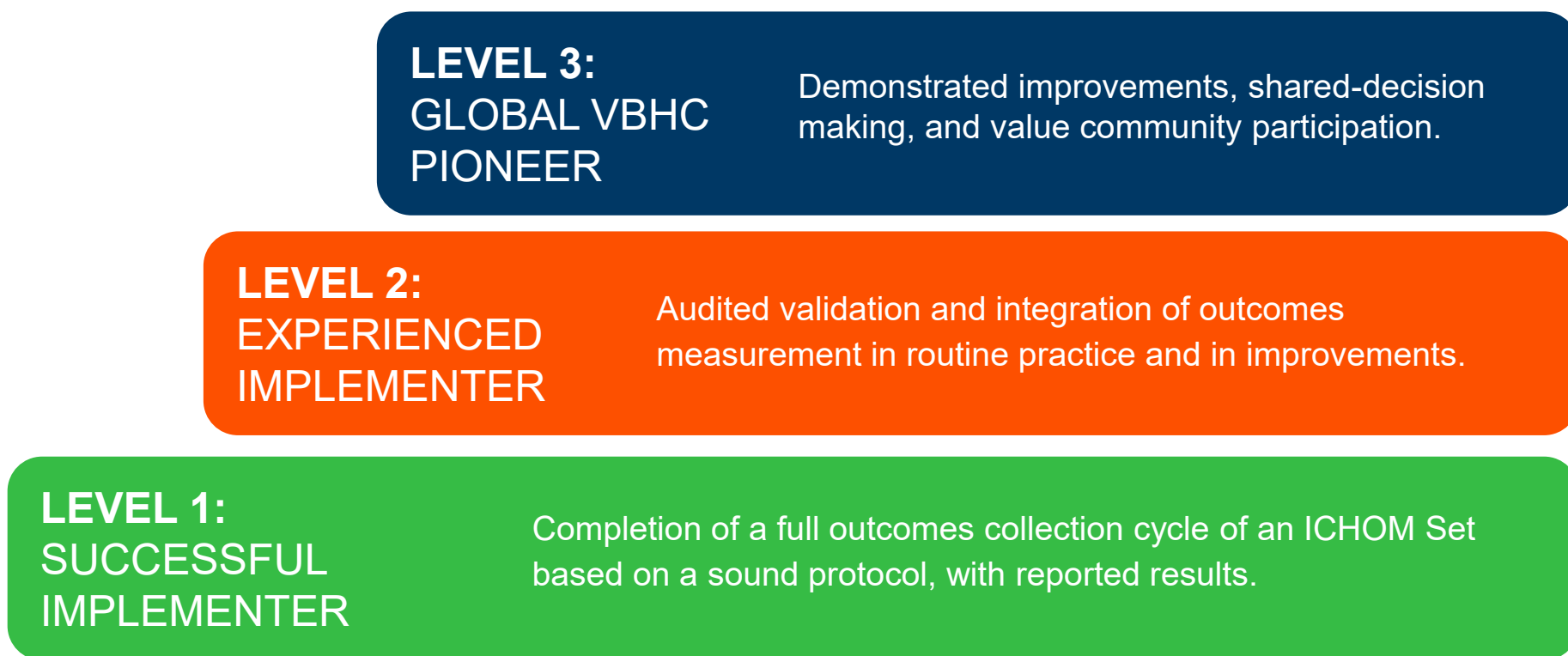
ICHOM Accreditation ProgramSM

ICHOM Accreditation Program

Guiding and Recognizing your VBHC Journey milestones

The ICHOM Accreditation Program is a condition-specific, ICHOM outcomes-focused framework designed to guide and recognize achievements in VBHC.

It is unique in that it focuses on Providers prioritising **Patient Outcomes**, rather than processes or experiences



Dimension	Assessment Criteria	Level 1	Level 2	Level 3
Project Planning	Pilot protocol and project plan in place	✓	✓	✓
Implementation Duration	ICHOM Set implemented for at least one full cycle	✓	✓	✓
	ICHOM Set implemented for at least two full cycles		✓	✓
Data Completeness	≥50% of ICHOM measures used (CROMs and PROMs), or full primary set ≥25% response rate (baseline to follow-up) with ≥50 patients	✓	✓	✓
	≥80% of ICHOM measures used (CROMs and PROMs) ≥40% response rate (baseline to follow-up) with ≥80 patients		✓	✓
	≥80% of ICHOM measures used (CROMs and PROMs) ≥50% response rate (baseline to follow-up) with ≥80 patients			✓
Data Analysis	Evidence of analysis of first cycle data	✓	✓	✓
	Use of outcomes in clinical practice (e.g. structured QI project)	*	✓	✓
	Published evidence of successful implementation	*	*	✓
PROM Collection	PROMs validated and localized	*	✓	✓
Data Collection Infrastructure	Routine use of digital data collection system	*	✓	✓
VBHC training	Successful completion of VBHC training by core team	*	✓	✓
Patient impact	Use of outcomes in shared decision-making	*	*	✓
Global impact	Active participation in global learning and transparency initiatives	*	*	✓

Interested in ICHOM Accreditation?

Take our quick Self-Assessment Survey by scanning the QR code to explore your eligibility and next steps.



For any questions, contact Lewis Green at

l.green@ICHOM.org

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Regional Partners:



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Thank you for your attention!

FOR MORE INFORMATION VISIT



[HEALTHCARE.STATISTA.COM](https://healthcare.statista.com)

PROMS SURVEY REGISTRATION: [LINK](#)